



## Dwarfism Awareness Playbook

In October 2009, Little People of America launched Dwarfism Awareness Month. Each October since, Little People of America and members of the dwarfism community have used Dwarfism Awareness Month as an opportunity to send the message that people of short stature are equal participants in all areas of society. We are social workers, teachers, doctors, students, engineers, musicians, parents, and business owners. We are neighbors, friends, classmates, peers, and co-workers. In recognizing Dwarfism Awareness Month, we hope to celebrate who we are as a community while creating a level playing field for each of us to pursue educational, employment and social opportunities on common ground with everyone else.

We encourage everyone in the LPA and dwarfism community to be a part of it.

### What can I do?

- lpa Add a Dwarfism Awareness Facebook Frame to your profile picture.
- lpa Did you order a 2018 Dwarfism Awareness shirt? The first round should be arriving soon - wear yours proudly. If you haven't ordered yours yet, don't miss the second chance - orders can be made until midnight October 4 at <https://www.bonfire.com/2018-lpa-dwarfism-awareness/>.
- lpa Create a Facebook Fundraiser to benefit LPA in support of Dwarfism Awareness Month.
- lpa Arrange to speak at your child's school during the month and/or invite an adult LP to speak.
- lpa Have lunch with an adult LP in your chapter.
- lpa Participate in the #BartyChallenge2018.
- lpa Send out Tweets with the Hashtag #dwarfismawareness during the month of October.
- lpa Be sure to share LPA's Facebook Fun Fact posts.
- lpa If your state has not already recognized Dwarfism Awareness Month, contact your local legislator and ask him or her to support a Dwarfism Awareness Month Resolution.
- lpa Pitch stories about local LPA Members to your newspaper or television station. You could increase your chances of receiving media coverage if the idea is presented in conjunction with a local chapter meeting or a regional event

Empowerment • Awareness • Community